

Company Backgrounder

CourtClerk.net, based in Park City, Utah provides turnkey attorney direct mail marketing services for law firms freeing solo and small firm practitioners to focus on revenue generating client interactions. CourtClerk.net has enabled law firms to dramatically increase both their client base and annual revenues by precisely targeting their marketing investment to individuals known to need legal assistance.

Scott K. Nichols founded CourtClerk.net in Princeton, New Jersey in 2002. Mr. Nichols recognized that attorneys were spending a disproportionate amount of their time trying to generate business rather than generating revenue by interacting with clients. Mr. Nichols started CourtClerk.net to provide marketing services that immediately generate revenue for law firms.

The services provided by CourtClerk.net have allowed our clients to realize in excess of a 500% return on their marketing investment resulting in practices that generate in excess of \$500,000 annually solely from the services of CourtClerk.net.

CourtClerk.net has been mention in several New Jersey Law Journal articles and has been quoted in an article from the Associated Press regarding attorney using technology to gain new clients.

In the future, CourtClerk.net will continue to expand its core attorney direct mail marketing services into additional states, while continuing to develop additional value-added marketing solutions which allow law firms to increase revenue while decreasing management overhead and costs.